

Rayburn Moore collection (hm-moore)

ONLINE RECORD: [HTTPS://BMAC.LIBS.UGA.EDU/INDEX.PHP/DETAIL/COLLECTIONS/111](https://bmac.libs.uga.edu/index.php/detail/collections/111)

BIOGRAPHICAL NOTE

Rayburn Moore's father, Max, started Interstate Grocery Co. in Helena, Arkansas. Interstate Grocery created King Biscuit Flour and was the original sponsor of KFFA radio's "King Biscuit Time". On the air since 1941, it was the first program to bring roots music to a mainstream audience and is the longest running daily radio show in history. In 1992, the program was recognized with a George Foster Peabody Award for excellence in broadcasting for continuing its all-Delta-blues format and for preserving an "original American art form."

SCOPE AND CONTENT NOTE

The Rayburn Moore collection consists of footage related to the Moore family. Also included are two reels of film showing touring performances of KFFA Radio's "King Biscuit Time," and one reel showing a walking tour around Ralston Purina's Research Farm outside of St. Louis, Missouri. One of the King Biscuit Time reels is a circa 1943 country store performance by blues artists Sonny Boy Williamson and Robert Junior Lockwood. The second King Biscuit Time reel is a 1952 bus performing tour of various Arkansas locations by Sonny Boy Williamson and other African-American performers.

EXTENT OF COLLECTION

19 film reels : si., b&w and col. ; 8 mm.

Collection Contents

Rayburn Moore collection (34 records)

[hm-moore_0001]	"King Biscuit Time Special Feature 1952"
[hm-moore_0002]	Rayburn California Trip, June 20th, 1938
[hm-moore_0003]	Batesville, Ark 1948
[hm-moore_0004]	Football Game 1948 Helena vs. Marianna
[hm-moore_0005]	Andrew, Rayburn & Mary, House & Flowers 1948
[hm-moore_0006]	Pheasant Hunt, 11/2/48, Max S. Moore, Helena Ark.
[hm-moore_0007]	[Family Scenes 1/15/1948 & 11/18/1948]
[hm-moore_0008]	[Miss Eastern Arkansas Parade]
[hm-moore_0009]	Ice Storm 1940 Jan Snow Jan 1949
[hm-moore_0010]	Brady's 49, River front '50, Parade '49, Cemetery '49
[hm-moore_0011]	Shrine Parade
[hm-moore_0012]	[Christmas / Football Game / Flag]
[hm-moore_0013]	[Athens, Toddlers, 1960-1962]
[hm-moore_0014]	[Titles]
[hm-moore_0015]	Renna & Bill, Sammie & Renna leaving for NY
[hm-moore_0016]	[Mrs. Rayburn and (illegible name)]
[hm-moore_0017]	Big Creek Duck Hunting 1951
[hm-moore_0018]	[Rayburn's New Home in Athens, Kids At Old Home]
[hm-moore_0019]	[Jimmy & Bubba with Wives]
[hm-moore_0020]	[Christmas 1964 / Snow 1965]
[hm-moore_0021]	Rayburn Home Betsy & Robbie
[hm-moore_0022]	Leon Edel Speech & Interview
[hm-moore_0023]	King Biscuit Time Lockwood and Williamson on porch c. 1942
[hm-moore_0024]	King Biscuit Time Williamson 1952 tour
[hm-moore_0025]	Purina Farms tour
[hm-moore_0026]	Combined 1942/1952/Purina reel, NFPF preservation
[hm-moore_0027]	Combined 1942/1952/Purina reel, NFPF preservation
[hm-moore_0028]	[Max Moore Home Movies Compilation]

[hm-moore_0029]	[Rayburn Moore Home Movie Compilation -- Reels 1-7]
[hm-moore_0030]	[Rayburn Moore Home Movie Compilation -- Reels 8-16]
[hm-moore_0031]	[Moore Collection -- Disc 1 of 2]
[hm-moore_0032]	[Moore Collection -- Disc 2 of 2]
[hm-moore_0033]	[Moore Home Movie Compilation -- CR#s 1-3]
[hm-moore_0034]	[Moore Home Movie Compilation -- CR#s 1-3]