

WSB-TV and WSB Radio Records (har-ms2137)

ONLINE RECORD: [HTTPS://BMAC.LIBS.UGA.EDU/INDEX.PHP/DETAIL/COLLECTIONS/3586](https://bmac.libs.uga.edu/index.php/detail/collections/3586)

BIOGRAPHICAL NOTE

The first broadcast of Atlanta's first radio station, WSB, occurred on March 15, 1922. The call letters, which had been assigned that afternoon by the U.S. secretary of commerce, had formerly been used by a ship's wireless. The station was owned by the Atlanta Journal. On September 29, 1948, the first live commercial television program was broadcast in Georgia. Broadcasting on channel eight from the state's tallest structure at the time, a tower higher than 800 feet, the television arm of WSB Radio and its parent, Cox Broadcasting, began regular service.

For more information, see the article ["WSB Radio"](#) in the *New Georgia Encyclopedia*.

SCOPE AND CONTENT NOTE

Audio recordings from various political campaigns including J. B. Stoner, John A. Sibley, and Lester Maddox; 1976 Shining Light Awards; Aubrey Morris, George Fischer, and Gaither Party.

EXTENT OF COLLECTION

12 items

Collection Contents

WSB-TV and WSB Radio Records (12 records)

[har-ms2137_0001]	Politics - Maddox and Geer
[har-ms2137_0002]	Politics - John A. Sibley
[har-ms2137_0003]	Political - J. B. Stoner
[har-ms2137_0004]	"FM 100 audio"
[har-ms2137_0005]	Gaither Party (1 of 2)
[har-ms2137_0006]	Gaither Party (2 of 2)
[har-ms2137_0007]	Stay and See Georgia
[har-ms2137_0009]	Ware Elementary School 5th graders
[har-ms2137_0010]	WSB Radio
[har-ms2137_0012]	Shining Light Awards Ceremony
[har-ms2137_0011]	Shining Light Awards Ceremony
[har-ms2137_0008]	George Fischer